



**2017 Annual Convention  
Booth Costs and Sponsorship Opportunities**

- **Booth Cost** **\$450**
- Benefits:
- 4 complimentary conference registrations
  - Annual dues covered
  - 1 skirted table (6ft by 30 inches), two chairs, and electricity (via power strip)
  - Listing in annual directory
  - Attendance at all conference events
  - Logo displayed prominently on all conference materials and in all pre-conference communication
- **Bronze Sponsorships** **\$750**
- Benefits:
- Verbal recognition from the podium several times during the conference
  - Logo displayed prominently on all conference materials and in all pre-conference communication.
  - Business name listed on prominent signage throughout the convention
  - ¼ page color ad in annual directory (Will be sent to membership in March)
  - Group Sponsorship for Sunday Night's Bronze Sponsors Reception
- **Silver Sponsorships** **\$1,500**
- Benefits:
- Verbal recognition from the podium several times during the conference
  - Logo displayed prominently on all conference materials and in all pre-conference communication.
  - Business name listed on prominent signage throughout the convention
  - ½ page color ad in annual directory (Will be sent to membership in March)
  - Group Sponsorship for Monday's Silver Sponsors Breakfast
- **Gold Sponsorships** **\$3,000**
- Benefits:
- Verbal recognition from the podium several times during the conference
  - Logo displayed prominently on all conference materials and in all pre-conference communication.
  - Business name listed on prominent signage throughout the convention
  - 1 full page color ad in annual directory (Will be sent to membership in March)
  - Group Sponsorship for Monday's Gold Sponsors Luncheon
- **Platinum Sponsorship** **\$15,000**
- Benefits:
- Verbal recognition from the podium several times during the conference
  - Logo displayed prominently on all conference materials and in all pre-conference communication.
  - Business name listed on prominent signage throughout the convention
  - 1 full page color ad in annual directory with first choice of location (Will be sent to membership in March)
  - Exclusive Sponsorship of Monday Night Reception and Auction