

Benefits of Partnership

Better Budgeting

One fee, one time, paid in advance allows for you to more accurately budget your marketing dollars.

Increased Communication

Participation will allow you to attend meetings and submit communication items for publication in the AAAA email newsletter and other AAAA publications, providing year-round exposure.

Recognition

AAAA members appreciate your support! Include your affiliation with the AAAA in all of your promotional materials. Also, promote your events, products and services in our email newsletter.

Flexibility

The program allows participants to select a level that best meets their marketing objectives.

How Do I Sign UP?

There are several ways in which you can sign up to participate.

- Call our office and request to sign up. We will gather your information over the phone.
- Drop by. We have an open door policy and would love the opportunity to meet and personally welcome new sustaining supporters of the association.
- Visit our website at www.aaaa.org where you can sign up online.



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AAAA Associate Partnership Program



**JOIN TODAY!
STAY CONNECTED.**

What are the different levels of partnership?

Booth Only \$500 Annual Fee

- One convention registration (additional badges are available for purchase)
- 10x10 Booth (Pipe & Drape, 1 Table & 2 Chairs)
- Company name and one contact listing in the Membership Directory and Convention Program

Basic Package \$350 Annual Fee

Becoming a Basic Associate Partner provides you with these benefits and opportunities:

- Company name and one contact listing in the Membership Directory and Convention Program
- Complimentary AAAA Membership Directory
- Receive the AAAA E-Mail Newsletter
- Recognition in the newsletter upon joining
- Receive permission to use the Associate Partner designation in your advertising and marketing programs
- Attend convention at the member rate
- Listing on the AAAA website

Blue Ribbon Partner \$750 Annual Fee

Blue Ribbon Partners will receive the Basic Package benefits, **PLUS:**

- Advertisement in the Membership Directory (1/8 page ad)
- Advertisement in the Convention Program (1/8 page ad)
- Company name and one contact listing in the Membership Directory, Convention Program, every email newsletter and on the AAAA website.
- One article submission to the email newsletter per year
- One event submission or announcement of 25-50 words or less to email newsletter per year
- One complimentary convention registration
- 10x10 booth at the convention
- A complete listing of all convention attendees

Silver Co-Sponsor \$1500 Annual Fee

Silver Co-Sponsors will receive the Basic Package benefits, **PLUS:**

- Advertisement in the Membership Directory (1/4 page ad)
- Advertisement in the Convention Program (1/4 page ad)
- Company name and two contact listings in the Membership Directory, Convention Program, every email newsletter and on the AAAA website with a link to your company website
- Two article submissions to the email newsletter per year
- Two event submissions or announcements of 25-50 words or less to email newsletter per year
- Two complimentary convention registrations
- 10x10 booth at the convention
- Co-Sponsor of a convention function
- Special recognition in all convention materials
- Complete listing of all convention attendees

Gold Sponsor \$3000 Annual Fee

Gold Sponsors will receive the Basic Package benefits, **PLUS:**

- Advertisement in the Membership Directory (1/2 page ad)
- Advertisement in the Convention Program (1/2 page ad)
- Company name and three contact listings in the Membership Directory (with option to upgrade to color ad), Convention Program, every email newsletter and on the AAAA website with a link to your company website
- Four article submissions to email newsletter per year
- Four event submissions or announcements of 25-50 words or less to the email newsletter per year
- Logo on the website with link to your website
- Three complimentary convention registrations
- 10x10 booth at the convention with preferential placement
- Major sponsor of a convention function
- Special recognition in all convention materials
- Complete listing of all convention attendees

Platinum Sponsor \$7500 Annual Fee

Platinum Sponsors will receive the Basic Package benefits, **PLUS:**

- Advertisement in the Membership Directory (full page)
- Advertisement in the Convention Program (full page)
- Company name and four contact listings in the Membership Directory (with option to upgrade to color ad), Convention Program, every email newsletter and on the website with a link to your company website
- Six article submissions to the email newsletter per year
- Six event submissions or announcements of 25-50 words or less to the email newsletter per year
- Logo on the website with link to your website
- Four complimentary convention registrations
- Two 10x10 booths at the convention with preferential placement
- Sponsor of the Sunday night reception
- Special recognition in all convention materials
- Complete listing of all convention attendees

Diamond Sponsor \$15000 Annual Fee

Diamond Sponsors will receive the Basic Package benefits, **PLUS:**

- AAAA Membership Directory (fourth cover in color)
- Advertisement in the Convention Program (fourth cover in color)
- Company name and five contact listings in the Membership Directory, Convention Program, every email newsletter and on the website with a link to your company website
- Unlimited article submissions to email newsletter per year
- Unlimited event submissions or announcements of 25-50 words or less to the email newsletter per year
- Logo on the AAAA website with link to your website
- Four complimentary convention registrations
- Two 10x10 booths at the convention with preferential placement
- Sponsor of the Monday night reception
- Special recognition in all convention materials
- Complete listing of all convention attendees