

# 2022 Annual Convention Booth Costs and Sponsorship Opportunities

## > Badge Only

\$75

- A single badge to be used by our Allied Members that would like to attend the conference but would NOT like a booth
- OR Booth Registrants that have more than 4 attendees and need to purchase extra badges.

Booth Cost

\$450

Benefits:

- 4 complimentary conference registrations
- Annual dues covered
- 1 skirted table (6ft by 30 inches), two chairs, and electricity (via power strip)
- Listing in annual directory
- Attendance at all conference events

## Bronze Sponsorships

\$750

Benefits:

- 4 complimentary conference registrations
- Annual dues covered
- 1 skirted table (6ft by 30 inches) & 2 chairs
- Verbal recognition from the podium several times during the conference
- Logo displayed prominently on all conference materials and in all pre-conference communication.
- Business name listed on prominent signage throughout the convention
- ¼ page color ad in annual directory (Will be sent to membership in March)
- Group Sponsorship for Sunday Night's Bronze Sponsors Reception

### Silver Sponsorships

\$1.500

Benefits:

- 4 complimentary conference registrations
- Annual dues covered
- 1 skirted table (6ft by 30 inches) & 2 chairs
- Verbal recognition from the podium several times during the conference
- Logo displayed prominently on all conference materials and in all pre-conference communication.
- Business name listed on prominent signage throughout the convention
- ½ page color ad in annual directory (Will be sent to membership in March)
- Group Sponsorship for Sunday's Silver Sponsors Breakfast

### Gold Sponsorships

\$3,000

Benefits:

- 4 complimentary conference registrations
- Annual dues covered
- 1 skirted table (6ft by 30 inches) & 2 chairs
- Verbal recognition from the podium several times during the conference
- Logo displayed prominently on all conference materials and in all pre-conference communication.
- Business name listed on prominent signage throughout the convention
- 1 full page color ad in annual directory (Will be sent to membership in March)
- Group Sponsorship for Sunday's Gold Sponsors Luncheon



## > Platinum Sponsorship

\$15,000

#### Benefits:

- 6 complimentary conference registrations
- Annual dues covered
- 1 skirted table (6ft by 30 inches) & 2 chairs
- Verbal recognition from the podium several times during the conference
- Logo displayed prominently on all conference materials and in all pre-conference communication.
- Business name listed on prominent signage throughout the convention
- 1 full page color ad in annual directory with first choice of location (Will be sent to membership in March)
- Exclusive Sponsorship of Saturday Night Reception and Auction